

Jennifer Ashleigh Children's Charity

# ANNUAL REPORT 2025



Providing critical funds  
in medical crisis

JenAsh.org

# A Message From Our Executive Director



Adrienne Grant, MSW

Every day, courageous children face serious medical crises, and their parents rise to the challenge with fierce love and devotion. They will do anything for their child, yet often lack the resources to cover daily expenses, lost wages, and the extra costs of prolonged hospital stays. Your support provides a lifeline—practical assistance, timely help, and hope—reminding families they are not alone when their world is suddenly turned upside down.

Children are the heartbeat of our work, but we could not stand with them without you. Generous corporate and foundation partners, new donors who fundraise on our behalf, and individuals who give faithfully year after year make it possible for us to provide vital financial relief. Your commitment is especially meaningful in times of economic uncertainty. Thank you.

In 2025, your investment helped us increase the amount gifted to each family by 61%, allocate 51% more funding for children in need, double the number of hospital social workers we partnered with, and deliver critical support in under 72 hours.

As you read this report, we hope you feel affirmed by our audited financials, encouraged by the growing reach of our work, and inspired by the hundreds of children and families whose lives you impacted.

With heartfelt gratitude,

A handwritten signature in cursive script that reads "Adrienne".

# A Message From Our Board Chair

Dear Friends,

As we celebrate 35 years of serving children and families in crisis, I am humbled to share this year's remarkable achievements. Your generosity has produced record-breaking results: unprecedented monthly and annual giving, transformative major gifts, and our highest annual revenue to date. Thank you for standing with families in some of their darkest hours.

These milestones enabled us to offer financial support at historic levels, making a greater impact than ever before. New software has revolutionized the application process, expanding access across the province and ensuring families receive critical assistance swiftly and efficiently.

Together, we are changing lives and restoring hope.

*"Service to others is the rent you pay for your room here on earth."* – Muhammad Ali

May we continue this sacred work with grateful hearts and unwavering purpose.



A handwritten signature in cursive script that reads "Kelly".

Kelly Carrick  
President, Board of Directors



## Standing With Families When It Matters Most

For over 35 years, Jennifer Ashleigh Children's Charity has provided urgent financial relief to families caring for children facing a life-altering illness or traumatic injury that requires extensive medical interventions and treatments. For families with modest incomes and no cash reserves, managing the many hidden costs associated with a lengthy hospital stay can be crippling. From the unexpected medical expenses not covered by OHIP, to the costs of transportation, accommodations, and basic daily needs, our charity helps bridge the gap, giving parents the breathing room they need to focus on what truly matters: their child.

### JenAsh Helps With:

- **Accommodation** costs to allow parents to stay close to their hospitalized child
- **Essential Housing Support** (rent/utilities) due to lost wages while parents are bedside
- **Food Insecurity** (meal support) so families don't go hungry while supporting their child during treatment
- **Transportation** expenses incurred going back and forth to the hospital
- **Respite/Sibling Care** to give exhausted parents a mental health break and peace of mind
- **Medical Equipment and Supplies** not covered by OHIP that support the transition from hospital to home
- **Rehabilitative Therapies** that aid in recovery and promote independence following a major medical event



# Growing Together

Expanding Hope Across Ontario



## Your Impact In 2025



### Average Gift/Child Increased By 60%

Amplifying impact – giving families deeper financial relief and security



### 450+ Families Helped

Providing stability and peace of mind to children and families across Ontario



## Record Giving: \$1.49M Gifted To Families In Need Up 34% from last year



### 24% More Communities Reached

Province-wide outreach ensures more families know our supports are available



### Healthcare Partnerships Doubled

Collaborations with frontline professionals help families access trusted support faster

\*Figures reported are based on calendar year 2025, and comparisons are made to the 2024 calendar year.

*Providing timely financial support to families caring for children in medical crisis, when they need it most.*

# Corporate & Foundation Partners

\$100,000+

JERICHO  
FOUNDATION



THE FLOURISHING  
FOUNDATION



\$40,000 - \$50,000+



SYCAMORE FUND

THE WILLIAM AND  
NONA HEASLIP  
FOUNDATION



\$20,000 - \$25,000+



CRABTREE  
FOUNDATION



INSPIRESHIP GROUP LIMITED

THE HENRY WHITE KINNEAR  
FOUNDATION

THE JOSEPHINE HENDERSON  
FOUNDATION



TIPPET FOUNDATION

\$10,000 - \$15,000+



THE ANDY AND BETH  
BURGESS FOUNDATION



J.P. BICKELL  
FOUNDATION



McGovern  
Hurley



Meridian



Old Dominion  
Freight Line



THE OTTO AND  
MARIE PICK  
FOUNDATION

THE DOUGLAS UTTING  
FOUNDATION



\$5,000 - \$9,999



Alice and Murray Maitland  
FOUNDATION



BLUE SKY  
FOUNDATION



definity.



THE HYLCAN  
FOUNDATION

LOTUS CHARITABLE GIVING  
FOUNDATION



Traquair Family  
FOUNDATION

UXPERIENCE

While not every donor is listed, we gratefully acknowledge the many individuals, community organizations, and anonymous supporters whose generosity makes this work possible.



# Statement Of Operations

Jennifer Ashleigh Children's Charity | For the year ending February 29, 2025

	2025 \$	2024 \$
<b>REVENUES</b>		
Donations (Note 10)	1,398,065	1,124,618
Auction	425,816	302,245
Third party fundraisers	168,183	258,149
Grants income (Note 8)	103,334	23,951
Investment income	58,795	17,675
Auction - in kind donations	<u>48,275</u>	<u>45,999</u>
	<u>2,202,468</u>	<u>1,772,637</u>
<b>EXPENDITURES (Note 6)</b>		
Gifts and other support (Note 7)	1,123,380	1,030,404
Fundraising activities	277,981	264,619
Administration	142,877	130,405
Auction	59,123	37,544
Computer system expenses (Note 8)	52,450	23,660
Auction - in kind expenses	48,275	46,000
Third party fundraisers	<u>29</u>	<u>151</u>
	<u>1,704,115</u>	<u>1,532,783</u>
Excess of revenue over expenditures before other income	498,353	239,854
Other income		
Realized and unrealized gain on marketable securities	<u>44,796</u>	<u>21,705</u>
Net excess of revenue over expenditures for the year	<u><u>543,149</u></u>	<u><u>261,559</u></u>

Note: JenAsh fiscal year is March 1, 2024 - February 28, 2025

Our statistical reporting reflects the calendar year 2025.

Our audit is in May and updated financials are available in August.

## Contact Us

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